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4 Hogan Lovells Our Global Automotive and Mobility Capabilities

# Automotive and Mobility at Hogan Lovells

At Hogan Lovells, we help clients lead in an ecosystem where electrification, automation, and software-driven innovation are reshaping mobility. Autonomous technologies, Alpowered systems, over-the-air updates, and new vehicle architectures are redefining what's possible on the road and beyond. In this dynamic environment, the ability to adapt swiftly to changing legal frameworks—from data protection and cyber resilience to ESG mandates and Al governance—is a strategic differentiator.

Regulatory requirements are evolving rapidly. New standards such as the EU Data Act, Cyber Resilience Act, and emerging AI regulations are redefining compliance across jurisdictions. This creates complex challenges around data management, product liability, and cross-border approvals for innovative technologies. At the same time, market pressures—from shifting supply chains to geopolitical uncertainties and sustainability imperatives—demand that businesses secure their competitive edge.

We work side by side with our clients—OEMs, suppliers, tech start-ups, and mobility platforms—to design tailored solutions that transform legal uncertainty into strategic opportunity. Whether it's crafting resilient IP and licensing strategies, ensuring robust contractual safeguards, or anticipating regulatory enforcement, our approach aligns legal advice with commercial ambitions.

Our sector expertise extends beyond individual challenges. Supported by a globally integrated, cross-disciplinary team, Hogan Lovells brings unparalleled depth and scale to the table. By combining insights from transactions, regulatory strategy, litigation, and beyond, we empower our clients to innovate confidently and excel in new markets. With our global footprint and proactive counsel, we ensure that legal clarity is the foundation for tomorrow's mobility success.

# **Key Contacts**



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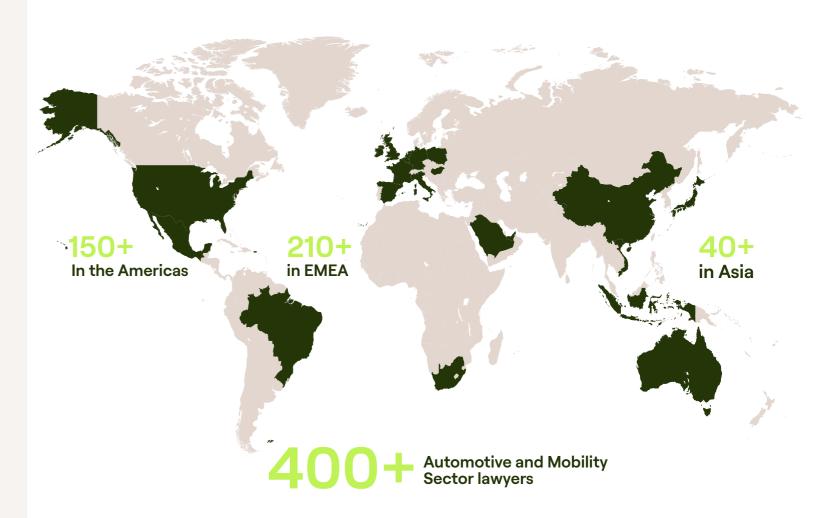


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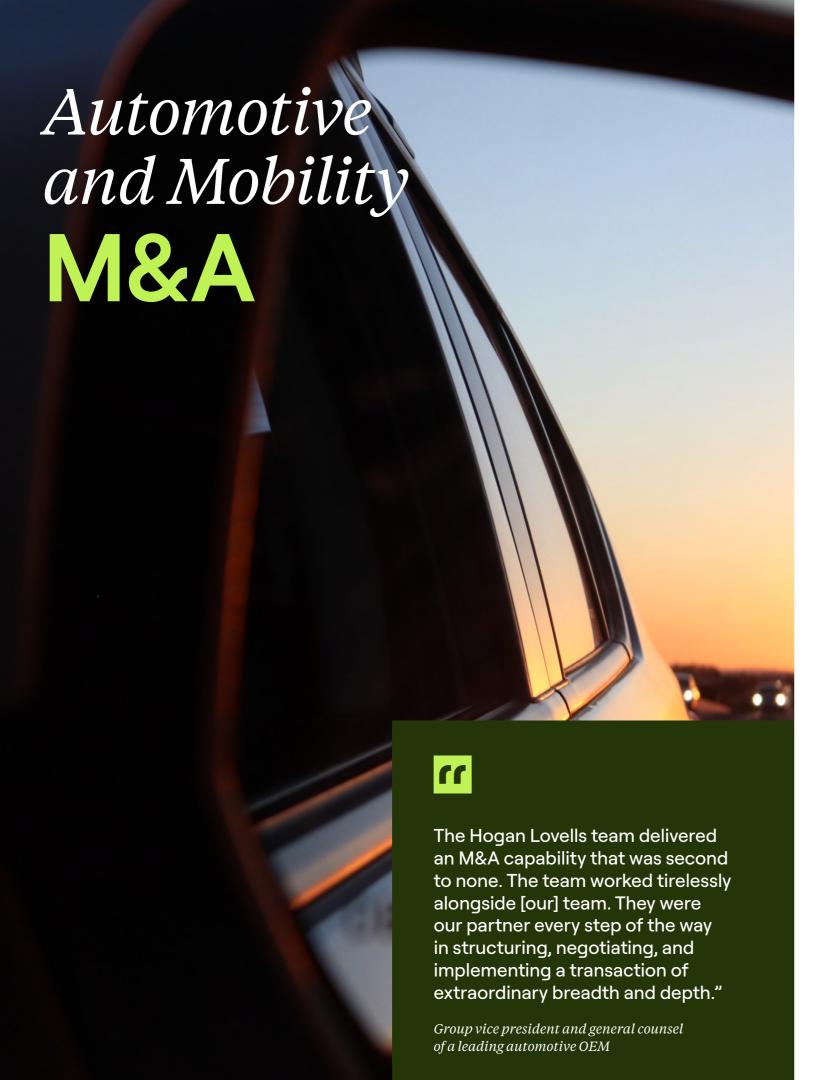


Hogan Lovells is a top player in major auto industry legal work."

Client, Transportation: Road (Automotive), Chambers, USA







# Our Automotive and Mobility M&A Capabilities

Our M&A lawyers are recognized for executing transactions that are transformational for the automotive and mobility sector as well as broader concepts of mobility and transportation, drawing upon and complementing the experience of our leading global sector team of corporate and finance, government regulatory, intellectual property, and dispute resolution lawyers who regularly advise automotive clients on the legal issues driving the industry today, tomorrow, and beyond.

### **Understanding your business**

The automobile transformed life in the 20th century, and now the requirements of life today are transforming motor vehicles. The promise of autonomous driving, connected cars, and artificial intelligence will continue to move the automotive industry forward – with an emphasis on mobility.

Participants in the automotive and mobility sector are looking to M&A opportunities and other strategic corporate transactions to keep pace, as evolving consumer preferences and technological change bring both incredible opportunity and considerable risk.

In the current environment, established OEMs are investing in technology-driven startups, traditional supply chains are being disrupted, rivals are entering into cooperation and joint development arrangements, and industry leaders are engaging in corporate restructurings.

We advise clients across the automotive and mobility sector on the transactions that reflect, drive, and shape regulations and policies in an evolving marketplace, as industry members compete in a race just beginning.

### Tech M&A is in our DNA

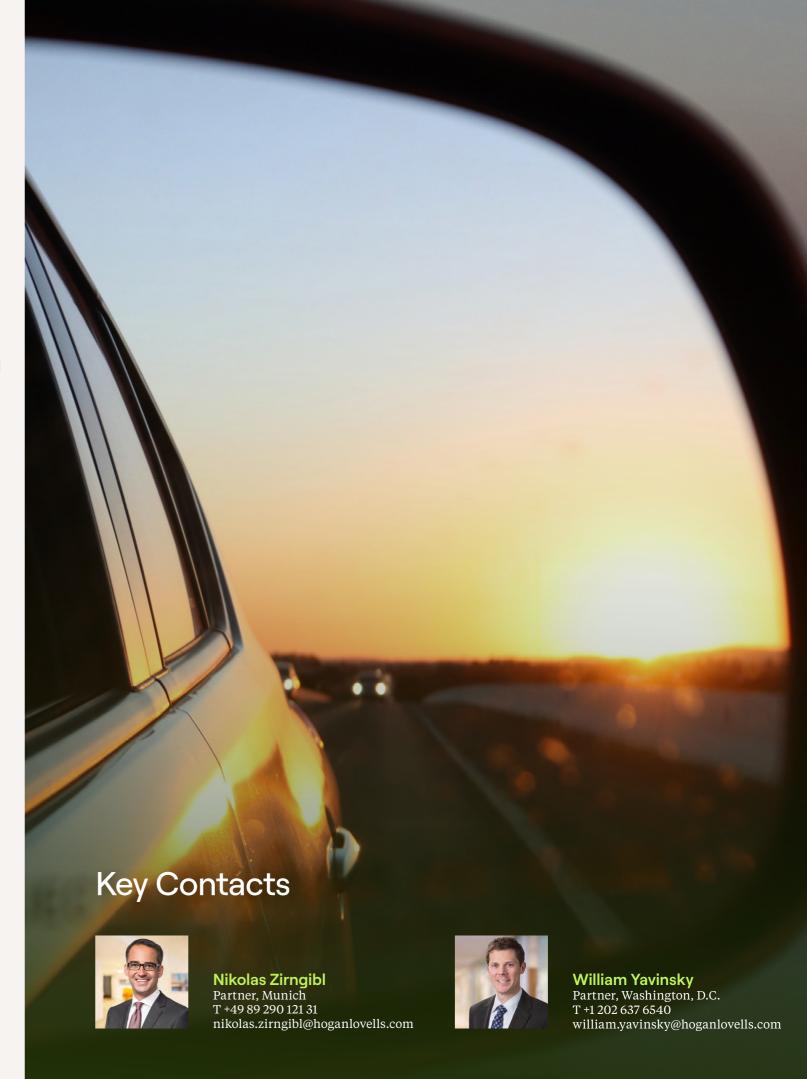
We are uniquely positioned at the intersection of tech and M&A and understand the convergence of tech, the automotive industry, and emerging concepts of mobility and transportation.

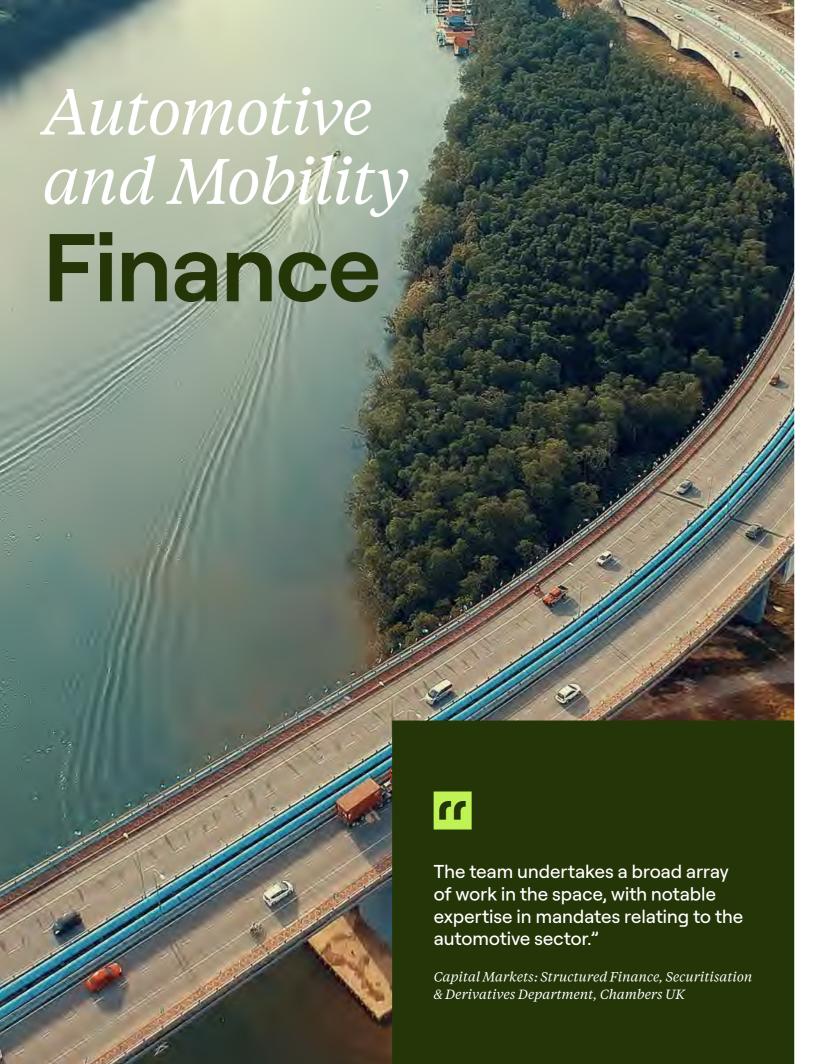
We have acted as M&A counsel to many of the largest and most sophisticated players in the tech and automotive and mobility sectors.

We have decades of experience advising clients on groundbreaking and transformative tech M&A transactions. With extensive experience representing sophisticated buyers and sellers on tech M&A deals and superior knowledge of market practice, we understand and can influence deal trends and norms. Our strong global footprint with experienced international deal practitioners allows us to best meet the needs of our clients.

- Advised Continental Automotive on the sale of its 50 percent stake in SAS Automotive, its cockpit systems specialist joint venture, to its partner, Faurecia.
- Advised Mercedes-Benz Group AG (former Daimler Group) on the global reorganization of its worldwide business into three divisions: Mercedes- Benz Cars & Vans, Daimler Trucks & Buses, and Daimler Mobility.
- Advised Cooper Tires & Rubber Company in its buyout of its tire manufacturing joint venture in Mexico, Corporación de Occidente.
- Advised Mercedes-Benz Group AG (former Daimler) on several M&A transactions and investments, including on its entry into a 50-50 joint venture with BMW to unify certain parts of the companies' services regarding to car sharing, ride-hailing, parking, charging, and multimodality.
- Advised Dana Incorporated on several matters, including advising on its US\$600m acquisition of the Drive Systems segment of the Oerlikon Group, including the Graziano and Fairfield brands, and advising its subsidiary Dana Italia S.r.l. on the acquisition of SME Group, an automotive parts manufacturer.
- Advised The Michelin Group on its acquisition of automotive parts manufacturer Camso, Inc.

- Advised Ford on several transactions, including its joint venture with Mahindra & Mahindra to develop and market vehicles in India and emerging markets; its US\$2.6bn investment by Volkswagen into Ford's autonomous vehicle platform company, Argo AI; its US\$250m acquisition of Autonomic, Inc.; and its US\$500m equity investment into Rivian Automotive.
- Advised Ford Smart Mobility on a series of investments and acquisitions to capture emerging opportunities in mobility, connectivity, autonomous vehicles, customer experience, and data and analytics.
- Advised **HERE International** and its shareholders, including Mercedes-Benz, BMW Group, Audi and Intel Capital, on a multibillion co-investment in HERE International by Mitsubishi Corporation and Nippon Telegraph and Telephone Corporation.
- Advised Intel on its US\$900m acquisition of Moovit, a mobility-as-aservice (MaaS) solutions company based in Israel.
- Advised TRATON SE, a Europebased subsidiary of Volkswagen AG and a leading global manufacturer of commercial vehicles, trucks and buses, on its strategic equity investment in TuSimple, a U.S.- and China-based developer of autonomous long-haul trucks and related technology-supported freight network.





# **Our Automotive and Mobility Finance Capabilities**

The automotive and mobility industry is constantly evolving to produce complex and sophisticated products to meet the varied needs of a diverse, worldwide market, under the pressure to innovate and reduce costs to compete with emerging new players in a rapidly changing global landscape.

We advise clients across the automotive and mobility industry, including the world's leading automotive corporations and financial institutions, on the full range of financing transactions, based on an unapparelled understanding of the automotive and lease industry.

Our structured finance team has an impressive track record of advising arrangers, sellers, and originators on securitizations in the automotive and lease sectors, including dedicated tax and regulatory experience on consumer automated lending. We also have extensive experience advising automotive companies on corporate governance and financing concepts in the capital markets.

Our banking team advises lenders and borrowers, including vehicle manufacturers and some of the world's largest financial institutions, on both "business as usual" corporate loans and more complex or innovative lending transactions, bank products, credit products, and deal structures, to meet your goals.

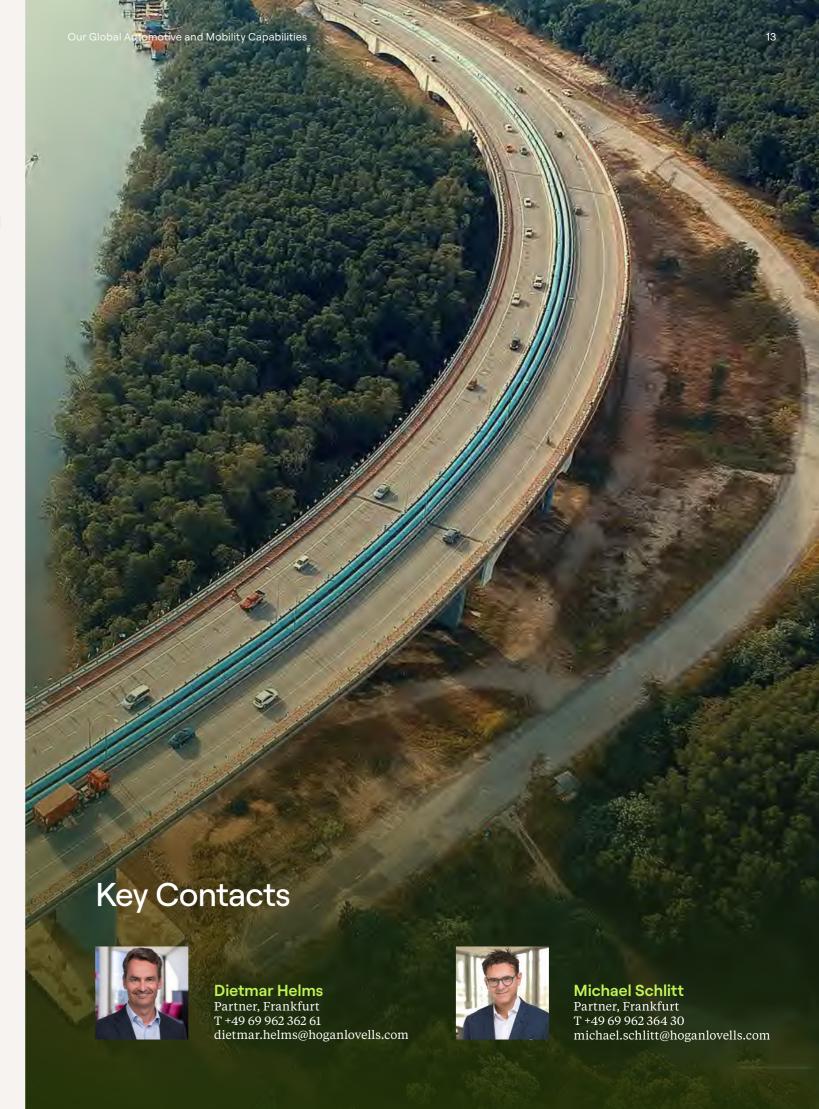
Our infrastructure, energy, resources, and projects team has substantial experience advising on complex structured infrastructure and energy project financings, including advising on EV charging and the electrification of transport.

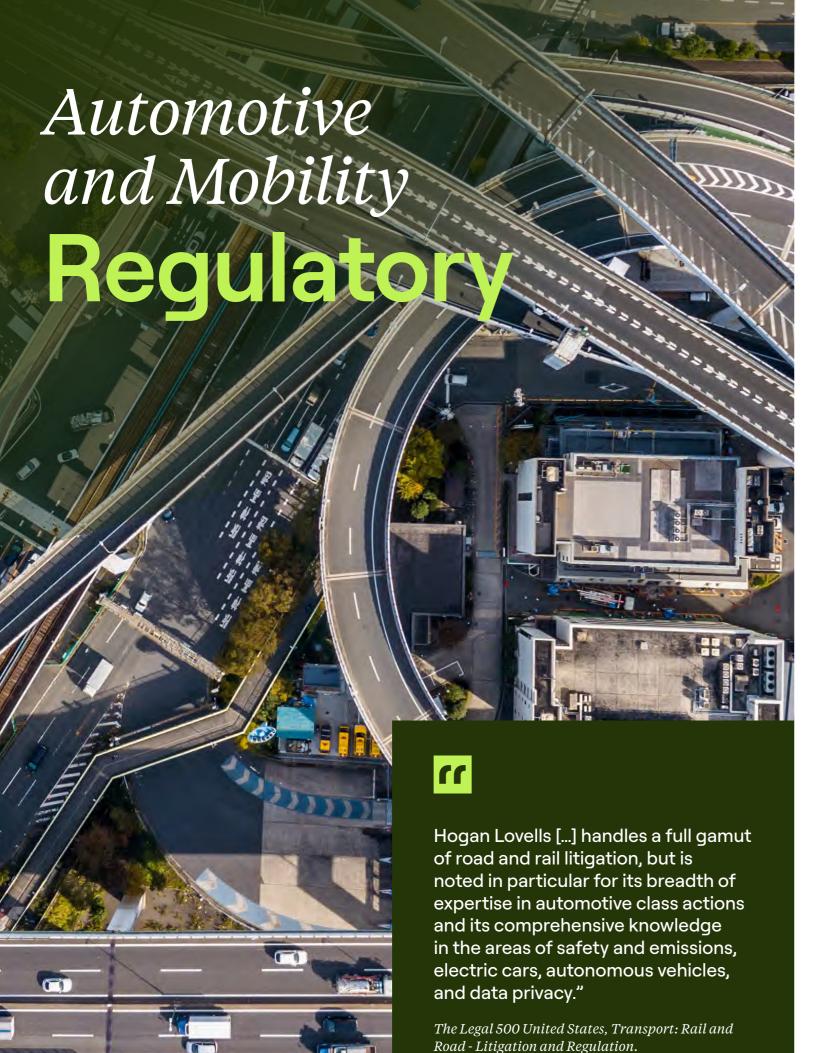
We are one of the leading capital markets law firms and act worldwide for issuers, underwriters and selling shareholders. We have extensive experience advising on automotive and automotive supplier capital markets transactions, in addition to supporting on numerous IPOs and other capital market measures, representing both issuers and the syndicate banks.

Finally, our business restructuring and insolvency team provides creative and effective solutions to the complexities that arise before and during insolvency, proactively and successfully driving forwards reorganizations and debt restructurings.

- Advised BMW Finance, on its securitization of Bavarian Sky French Auto Leases 4. This transaction is BMW Finance's first securitization in France carried out in accordance with the new EU requirements under the Securitization Regulation regarding simple, transparent, and standardized (STS) securitizations, which came into effect on 1 January 2019.
- Advised Volkswagen Financial Services AG in connection with a bond issuance by Simple Way Locações e Serviços S.A., a Brazilian subsidiary of Volkswagen Financial Services AG.
- Advised Crédit Agricole on ABS financing of the online used car dealer AUTO1 in the amount of €485m.
- Advised FCE and Ford Bank on various public German Globaldrive transactions and their German wholesale dealer floorplan securitizations program.
- Advised Ford Credit on its securitizations of auto consumer loan, consumer lease, and dealer floorplan receivables originated across Europe in excess of €15bn, including public and listed transactions.
- Advised LeasePlan Corporation N.V. and its French subsidiary LeasePlan France on its €653m first French public securitization of auto lease and residual value receivables (Bumper 10 of lease receivables), as well as on a landmark €675m STS securitization transaction involving its Belgian leasing fleet. The transaction is the first ever Belgian public securitization of auto lease and residual value receivables and the first Belgian STS compliant securitization involving a Belgian issuer.

- Advised Volkswagen Financial Services on a number of securitizations.
- Advised a major OEM on a US\$1.4bn senior secured loan, the proceeds of which will be used in connection with an advanced technology automotive battery factory.
- Advised **DZ Bank (Deutsche Zentral-Genossenschaftsbank) AG**, Frankfurt am Main, BNP Paribas, Citigroup Global Markets Europe AG, Mizuho Securities Europe GmbH, and Skandinaviska Enskilda Banken AB on the placement of three bonds of Volkswagen Leasing GmbH with a total volume of £2.5bn.
- Advised Volkswagen Financial Services Limited on the annual update of £10bn receivables securitization programs through Driver UK Master C2 and Driver UK Master C3. The first UK consumer STS transaction.
- Advised a major OEM on its dealings with distressed automotive suppliers, including Liberty Group, Amtek Group, JVM Castings, Collins & Aikman, Visteon Group Schefenacker, and others, including the negotiation of funding arrangements both outside and within formal insolvency proceedings and negotiating pre-packaged business and asset sales.
- Advised Jaguar Land Rover on various secured (including borrowing base structures) and unsecured, syndicated and bilateral loan, and other bank facilities, provided by various UK and emerging market banks.
- Advised Mercedes Benz Auto Finance Ltd. on an offering of fixed coupon asset backed securities on China Intra Bank Bond Market under the Silver Arrow 1-6 program in China.





# Our Automotive and Mobility Regulatory Capabilities

At the intersection of business and government is where value is created, and where crises are avoided or resolved. It is our sweet spot. We have a deep understanding of the automotive and mobility sector and of how governments, legislators, and regulators operate, in principle and in practice. We understand, interpret, and translate business needs and policy objectives, providing you with the intelligence you need to make business-critical decisions and effectively engage with both business and government decision-makers in their respective languages.

Our more than 600 regulatory lawyers globally provide holistic strategies for the most challenging issues, from pulling off a key investment in a heavily regulated and politically sensitive industry to shaping the policy environment for an innovative technology or defending your reputation and license to operate in the face of regulatory or political challenge. To establish, grow, and defend your business in a fast-changing world where regulation and government intervention are critical to competitive success and long-term sustainability, you need advisors who know more than the law. You need advisors who know where you are going and can help you navigate the complexities and sensitivities of the regulatory, policy and political environment on your journey.

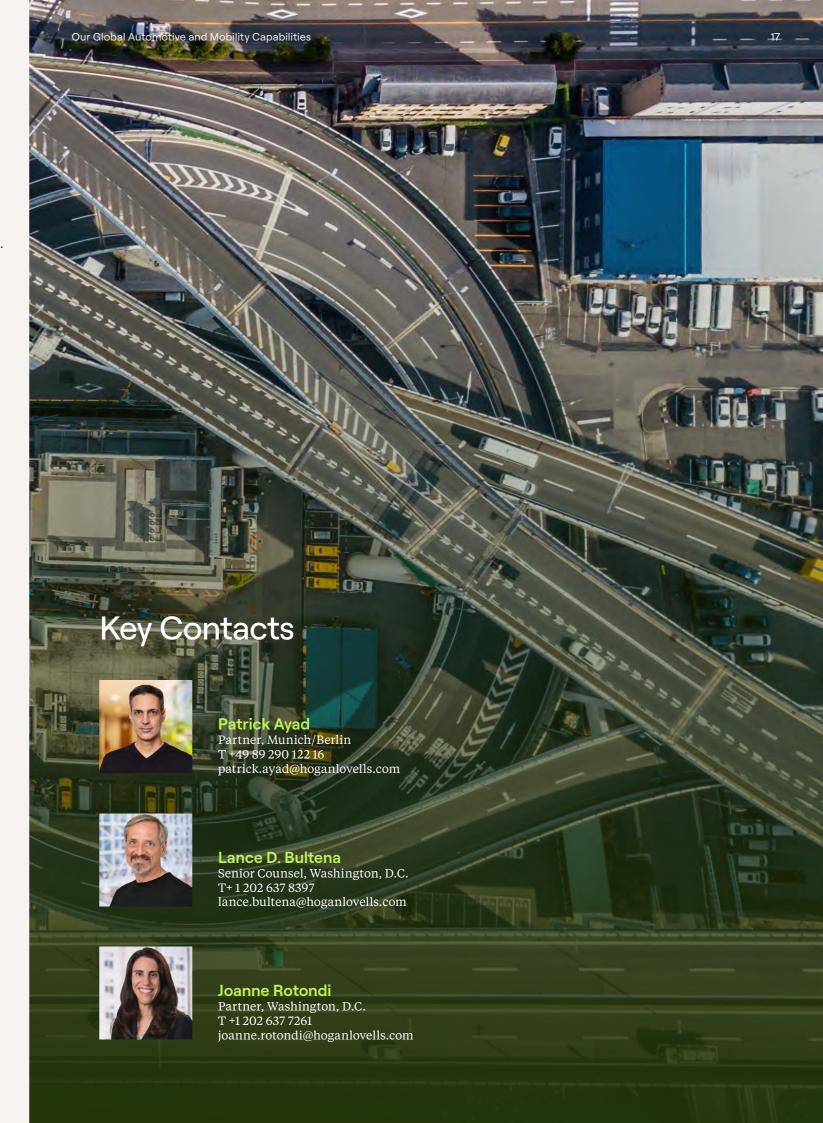
### We understand your business

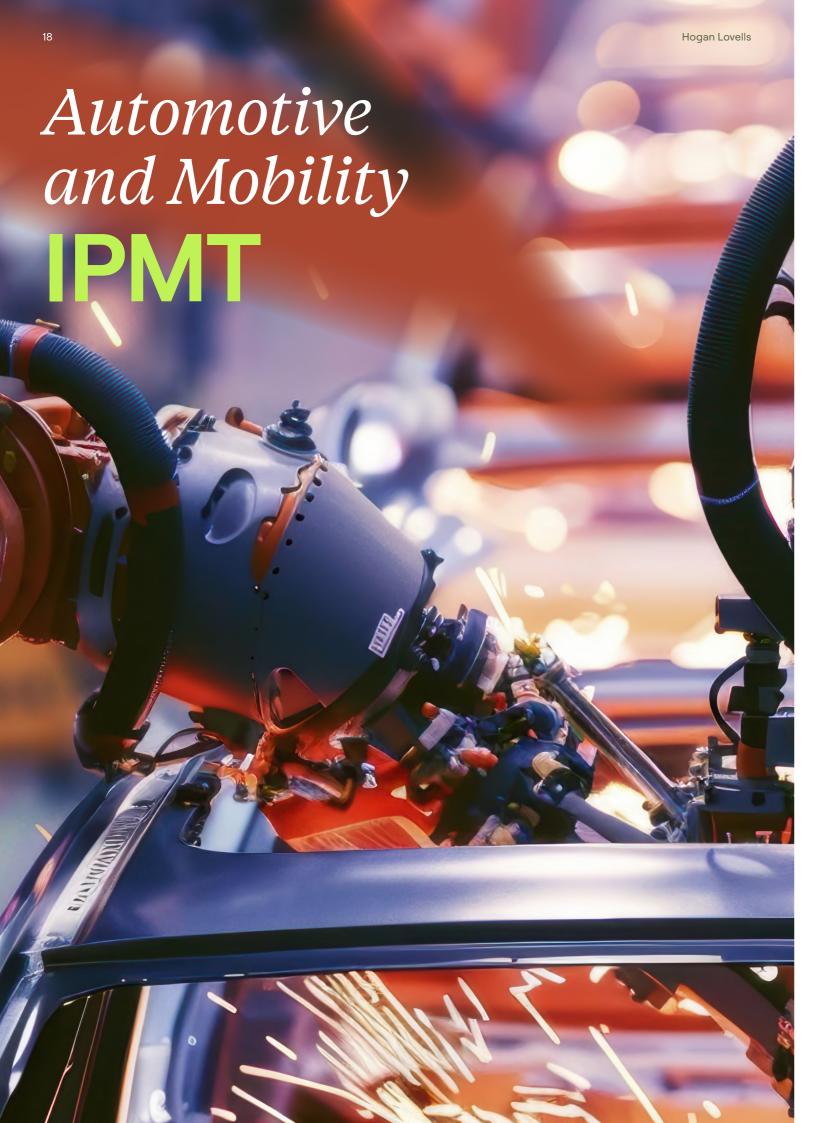
The future of mobility is dramatically transforming the automotive and mobility industry due to advancements in technology. These exciting developments are creating regulatory disruption opportunities for autonomous, connected, electric, and shared vehicles and services. Our automotive and mobility sector team can steer you through these opportunities. We have one of the largest and most experienced groups of lawyers representing traditional automotive industry companies and emerging mobility players. Our breadth of resources match the global needs of new mobility businesses.

Our team provides a unique perspective on these and other emerging issues of concern to the automotive and mobility industry. In an increasingly complex global market, we understand how vital it is for clients to anticipate, understand, and respond quickly to such challenges. Our goal is to help you achieve a competitive advantage while minimizing risk.

- Consistently representing a major OEM on all U.S. legislative matters relevant to the company since 2000.
- Consistently assisting a major OEM with various investigations in the U.S. on issues regarding safety, vehicle emissions, and cybersecurity.
- Handling several tax issues for a major OEM that have provided substantial assistance to the company.
- Advising a major OEM on the tax implications of the Biden agenda.
- Advising multiple OEMs on litigation over U.S. emission regulations.
- Advising OEMs, including assisting with compliance forecasting strategic decisionmaking, and comment drafting regarding proposed emissions, EV, and fuel economy rules under the Biden Administration.
- Advising a major OEM on government procurement rules for EVs.

- Representing multiple OEMs on numerous trade related issues in the U.S.
- Representing a major OEM in an investigation by the FTC on the cybersecurity risks of certain apps without the need for a consent agreement.
- Advising a major OEM on FCC rules applicable to potential product offerings.
- Advising a major OEM on various labor related issues associated with union organizing campaigns.
- Representing a major OEM in the procurement and repayment of a Department of Energy Loan for the construction of a battery plant and various improvements to its manufacturing plant.
- Advising various OEMs on emissions investigations in Europe.
- Advising various OEMs on autonomous driving regulations in Europe.
- Advising a **few OEMs** on connectivity services across the globe.





# **Our Automotive and Mobility IPMT Capabilities**

Compared to other industries, automotive and mobility companies deal with some of the broadest and most complex intellectual property issues. This is why we have many IP lawyers focused on the automotive and mobility sector, to meet the unique challenges you face. Our IPMT group helps drive your business growth by protecting and leveraging your ideas and innovations, your brand, and your creative works.

# We support you in reaching your goals and jointly shaping the world of the future.

Your assets make your business unique, and we are here to protect your growth engines. We can support you on all IP requirements and are one of the few firms that have truly global IP capabilities across the life cycle of IP assets — from development to commercialization, and licensing through to maturity.

Many of our lawyers and patent attorneys hold advanced degrees in engineering and the physical sciences, helping us to fully appreciate your products and processes. We frequently coordinate complex IP and technology transactions and IP litigation and manage patent and trademark portfolios for market leaders in high tech, mobility, and transportation areas.

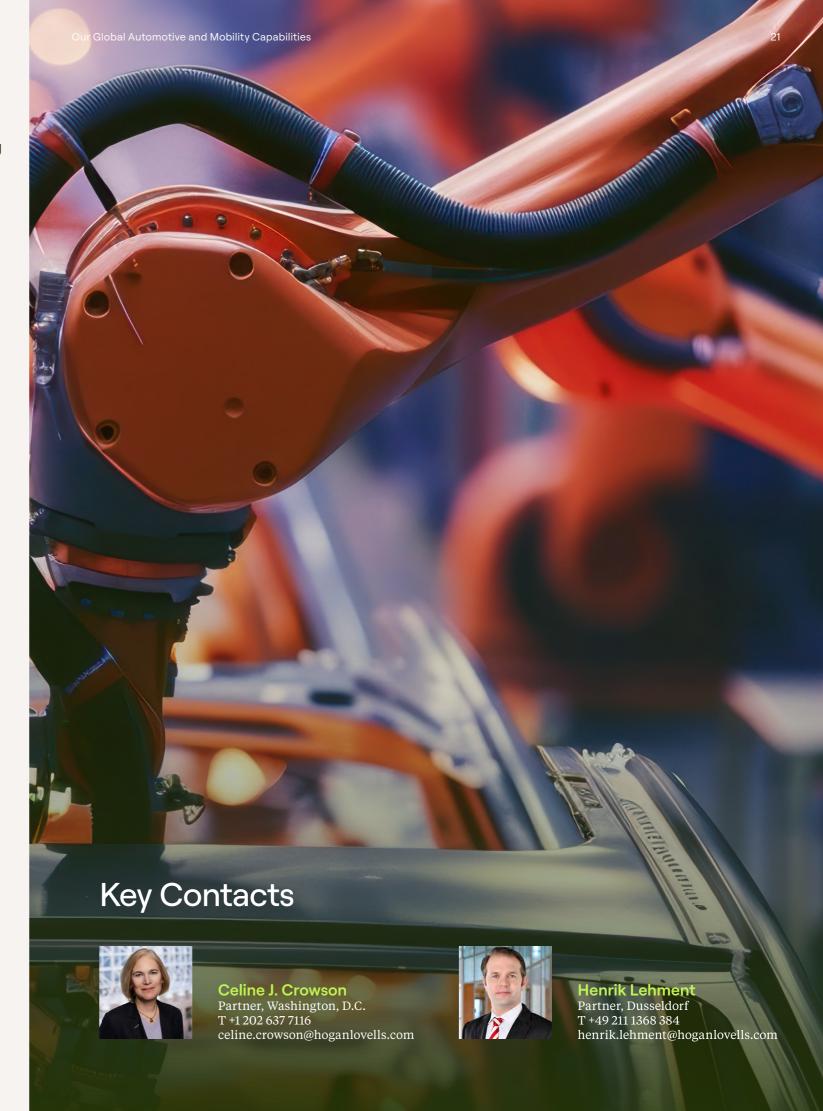
We have extensive knowledge of the biggest forces disrupting your industry, from artificial intelligence and electrification to autonomous vehicles, allowing us to help you anticipate issues and opportunities in those areas and share best practice with you.

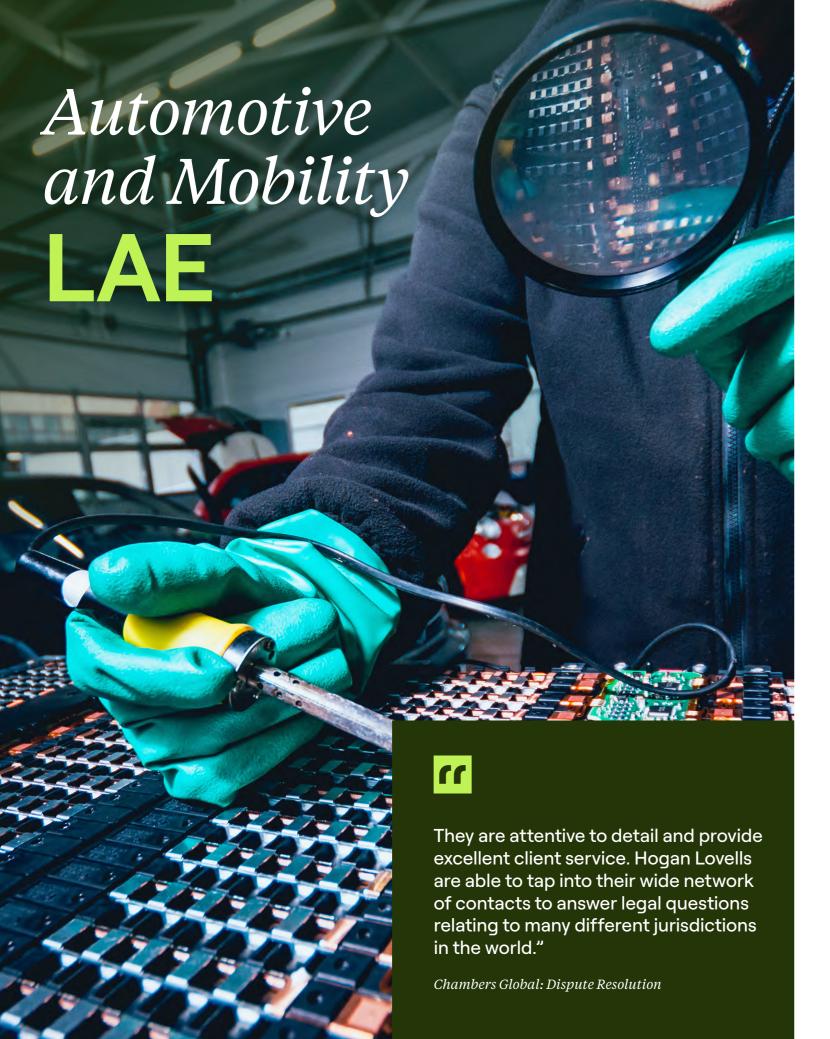
Automotive manufacturers are not just making cars anymore. They are making data, much of which is personal. We help you create a successful data strategy that is enhancing customer trust and loyalty, improving safety, both for vehicle occupants and others, facilitating new business models such as mobility services, in-vehicle entertainment, vehicle-as-a-service, etc. and is integrating high levels of compliance, e.g. with the GDPR.

We represent clients in adversarial matters concerning data use, whether dealing with European Union data protection authorities or before the United States Federal Trade Commission (FTC), Department of Health and Human Services, state lawyers general, or in private party litigation. We are well versed in local regulations, laws affecting cross-border data transfer, and laws regulating sectors that collect sensitive personal information.

- Advised a leading Japanese car manufacturer in trademark searches, applications, office actions, oppositions, cancellations, negotiations and agreements with third parties in over 100 countries and generally reviewing and advising on every aspect of the client's global trademark portfolio and strategy as well as drafting, negotiating and advising, on a large volume and range of IP related contracts.
- Represented ZF TRW Automotive in a successful case before China's Supreme People's Court involving opposition action against a trademark application for its brand "TRW", filed by a trademark squatter.
- Successfully represented Peiker Acustic, a subsidiary of Valeo, in more than ten patent infringement proceedings filed by Nokia and Conversant against Peiker's client Mercedes-Benz Group (former Daimler) before the District Courts in Germany.
- Lead counsel for Mercedes-Benz in multiple patent infringement litigations in district courts and the ITC involving automotive, navigation and media technologies.
- Successfully represented Lewis Hamilton, Mercedes-Benz and Mercedes-Benz Group (former Daimler) in a U.S. patent lawsuit involving its Formula 1 "Halo" cockpit safety system.

- Acting for leading OEMs and suppliers, involving technology including crankshaft bearings, gear shift sets, turbochargers, body-reinforcing elements, and ventilation systems.
- Assisted high-tech electric car company NextEV with its Greater China IP strategy and patent applications. This includes obtaining a large set of design patents for NextEV's cars and car parts in Greater China.
- Advised Mercedes-Benz Group (former Daimler) regarding IP, IT and data protection consulting in connection with the creation of a joint venture with BMW to bundle the worldwide mobility services of the two car groups.
- Advised automotive clients on telecommunication services, traffic data services and connected cars communication services.
- Regularly advised clients in the automotive sector on EU privacy developments and compliance strategies, including for the crossborder transfer of personal data; providing comprehensive advice on GDPR requirements and EUwide implementation of the GDPR.
- Represented a U.S. car manufacturer on a complex trade secret litigation case against a supplier.





# **Our Automotive and Mobility LAE Capabilities**

Our Litigation, Arbitration, and Employment group guides you through courts, tribunals, and governmental bodies across the globe. Hailed by industry commentators as "the best of the best," a "go-to firm" with a "prestigious reputation," we bring together industry knowledge and a real grasp of the judicial process.

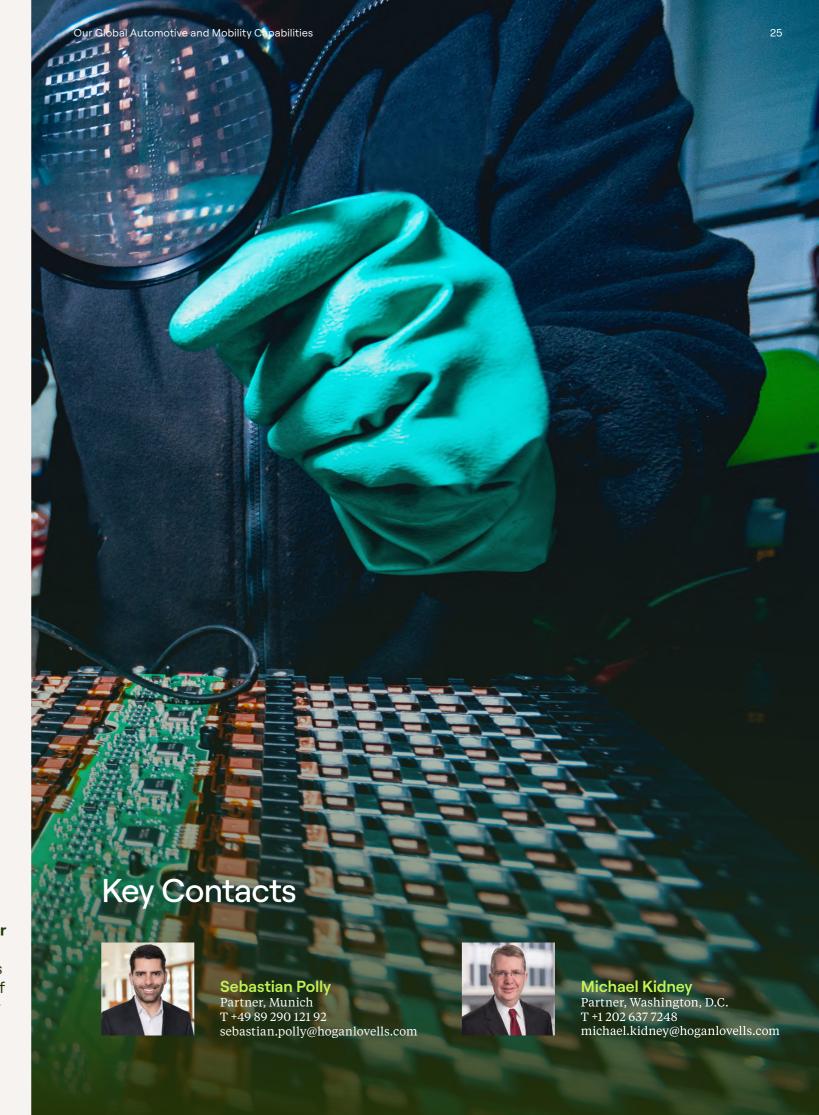
We have one of the largest and most experienced groups of lawyers representing traditional automotive industry companies and emerging mobility players. Our breadth of resources match the global needs of new mobility businesses. In an increasingly complex global market, we understand how vital it is for you to anticipate, understand, and respond quickly to challenges. Our goal is to help you achieve a competitive advantage while minimizing risk.

From the commonplace to the innovative, we advise you based on in-depth knowledge of, and years of experience in, the automotive and mobility industry. Our clients include the world's leading manufacturers and distributors of automobiles, trucks, buses, motorcycles, and other on- and off-road motor vehicles, as well as original equipment manufacturers (OEMs) and suppliers of automotive parts and components.

We work wherever you need us. More than 800 lawyers focused on litigation and arbitration work as one team around the world, across borders and time zones, on behalf of your most pressing matters. Chambers Global comments, "the team is well-positioned to handle complex international litigation," saying we are "well-connected internationally, with the firm's offices in key jurisdictions and trusted local counsel elsewhere."

- Acted for TI Automotive and its European subsidiaries in connection with a variety of commercial, employment, and litigation matters.
- Acted for a German motor vehicle manufacturer in a dispute with two suppliers that ceased deliveries of vital components, which brought our client's production to a halt, amassing immense damages.
- Advised a German DAX 40 automaker on a product liability and product safety case linked to a fatal traffic accident, including customer communication and pending criminal law investigations.
- Advised a multinational automotive company in a multimillion-euro supply chain dispute, after a car part failed in as many as 100,000 vehicles.
- Represented Ford Motor Company in its appeal to the U.S. Supreme Court on the issue of personal jurisdiction arising out of automobile accidents in which an in-state resident was allegedly injured by a Ford vehicle manufactured and sold out of the state.
- Won summary judgment in New York federal court dismissing a putative class action against Volvo alleging underpayment for parts used in warranty repairs.
- Represented a Japanese automotive manufacturer in multiple class actions alleging price fixing of automotive parts that originated from cartel investigations involving the U.S., European, Mexican, Japanese, and Korean authorities.
- Represented a luxury vehicle manufacturer in a putative class action in which the plaintiff challenged the way in which our client determines which components are eligible for extended coverage under applicable emission warranties.

- Advised a leading global car manufacturer headquartered in East Asia in a complex and high-value ICC arbitration seated in London regarding the termination of an alliance with another global car manufacturer headquartered in Europe.
- Acted in an ICC arbitration between two global automotive companies seated in London in relation to the acquisition of a minority shareholding under a Share Purchase Agreement and related disputes in connection with the termination of a strategic alliance.
- Represented a French automotive parts manufacturer in an ICC arbitration brought by a Norwegian automotive producer regarding alleged breaches of a supply contract.
- Acted for Ford Motor Company in the largest restructuring in the history of private employee health benefits.
- Provided several clients with urgent and complex advice relating to COVID-19 issues, all of whom required guidance on new law and regulation.
- Advised a global, foreign-based automobile parts supplier in an investigation led by the U.S. EPA as to whether certain automobile parts it manufactures constitute "defeat devices" and whether OEMs used such devices to mislead U.S. vehicle emissions regulators.
- Represented an American multinational automobile corporation in Chinese countervailing duty and antidumping investigations of automobiles from the United States.
- Prevailed on behalf of an **automotive distributor** in a 4-week federal jury trial in Hawaii where a former dealer sought over US\$40m in damages for the loss of its business; jury awarded plaintiff US\$1, far less than the damages awarded to our client on its counterclaims.



Hogan Lovells Our Global Automotive and Mobility Capabilities

# Awards

## 2008 - 2025

**Band 1** in Transportation: Road (Automotive) (formerly known as "Transportation: Road (Carriage/Commercial)) *Chambers USA* 



# 2019 - 2025

Recognized among the **top firms** in Transport: Rail and Road – Litigation and Regulation *The Legal 500, United States* 



## 2024-2025

Recognized among the **top firms** in Advice to the transport sector *The Legal 500, Germany* 





Hogan Lovells has an impressive practice with strength in automotive issues, notably including safety and environmental compliance matters. It is a broad practice with particular proficiency in automotive franchising, advising on corporate agreements and commercial expansion, as well as representing manufacturers in lawsuits with retailers and dealerships. The team also excels in advising on technological evolution in the automotive sector, particularly concerning privacy laws and autonomous vehicles. The firm regularly represents global automotive manufacturers, trade associations and technology companies."

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Transportation: Road (Automotive), Chambers USA

"The team at Hogan Lovells has an incredible grasp of the industry, the changes that are coming, and the way clients' businesses work."

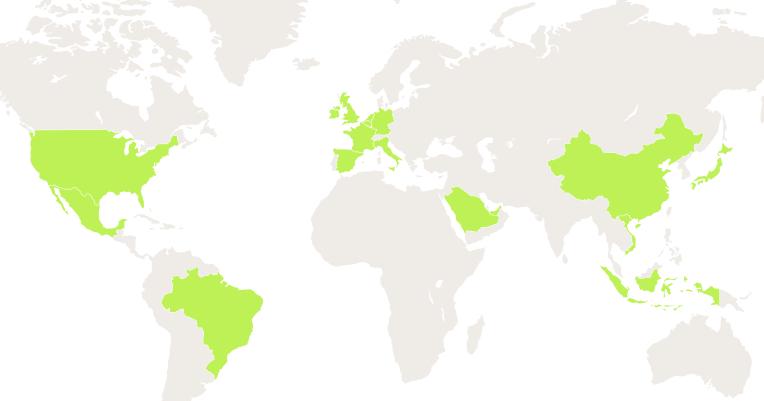
Client, The Legal 500 United States: Transport: Rail and Road – Litigation

"The practice focuses significantly on market thought leadership and engagement with the transportation and mobility ecosystem. It aims to understand fully what drives businesses in the sector forward and how this impacts both litigation and regulatory approaches."

Client, The Legal 500 United States: Transport: Rail and Road – Litigation

"Also when it comes to issues of the future, such as the driverless car, Hogan Lovells is one of the leading players in the market. This is where the law firm brings together industry competence and regulatory expertise."

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#### **Americas**

- Boston
- Denver
- · Greater Washington, D.C.
  - Baltimore
  - Washington, D.C. and Northern Virginia
- Houston
- · Los Angeles
- Miami
- Minneapolis
- New York
- Philadelphia
- Northern California
  - · San Francisco
  - · Silicon Valley
- Latin America
  - Brazil
  - Mexico

### **Europe, Middle East and Africa**

- Amsterdam
- Brussels
- Dublin
- Germany
  - Berlin
  - Düsseldorf
  - Frankfurt
  - Hamburg
  - Munich
- London
- Luxembourg
- Madrid
- Milan
- Rome
- Paris
- Middle East
  - Dubai
  - · Riyadh

### **Asia Pacific**

- · Greater China
  - · Beijing
  - Hong Kong
- Shanghai
- · South East Asia
  - · Ho Chi Minh City
  - Jakarta
- Singapore
- Tokyo

# www.hoganlovells.com

"Hogan Lovells" or the "firm" is an international legal practice that includes Hogan Lovells International LLP, Hogan Lovells US LLP and their affiliated businesses.

The word "partner" is used to describe a partner or member of Hogan Lovells International LLP, Hogan Lovells US LLP or any of their affiliated entities or any employee or consultant with equivalent standing. Certain individuals, who are designated as partners, but who are not members of Hogan Lovells International LLP, do not hold qualifications equivalent to members.

For more information about Hogan Lovells, the partners and their qualifications, see www. hoganlovells.com.

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