



## We don't just get you off the ground, we're here to grow with you.

As an emerging life sciences and health care company or investor, you face no shortage of new challenges, typically on a very condensed timeline. You are in a race to quickly advance your technology, wisely deploy capital, and recruit a highly talented team. When the stakes are this high, working with the right strategic advisors who understand your business and the implications of the legal and regulatory frameworks in which you must operate is critical. This is why we launched Launch Pad, Hogan Lovells' Life Sciences Accelerator Program.

Starting from the beginning, we provide strategic counsel on business formation and financing, technology licensing, patent prosecution and protection, and regulatory strategy to help your company lay a strong foundation. As your business grows and your needs evolve, so does our team of lawyers who can support your company's strategic business needs relative to your product's development stage, including regulatory approval planning, clinical trial design, pricing and reimbursement strategy, licensing, collaborations and other commercial transactions, and commercialization and product launch planning. And when the time comes, we're prepared to support you in exit planning and execution through IPO, mergers and acquisitions, or asset monetization through strategic collaborations and cross-border licensing.

## Benefits of the program



### Training

Training sessions and workshops can be tailored to your legal needs. These range from regulatory updates and compliance training to mock investigations and litigation preparedness. Our sessions are designed to be interactive, practical, and aligned with your business priorities.



### Digital Solutions Hub

You'll have access to a suite of digital solutions and free value-add services to support your evolving needs.



### Networking

Access to our Global Life Sciences and Health Care network, regulators, and investors. Networking with current and previous program applicants and sponsors through periodic events hosted by Hogan Lovells and industry associations.



### Dedicated relationship manager

You will be assigned a dedicated relationship manager who will ensure you receive maximum value from Program membership by guiding you through the suite of support options on offer.



### Introduction meeting and progress reports

A kick-off meeting so we can get to know you better and understand your business goals. Quarterly catch up with you over the course of the Program to check in on how we can help.



### Legal and consulting support

Access to up to US\$100,000 worth of legal and consulting advice for 18 months.

# Application

Anyone interested in submitting an application should contact one of the members of the Hogan Lovells team listed below or email us at [launchpad@hoganlovells.com](mailto:launchpad@hoganlovells.com). If you do not already have a Hogan Lovells sponsor, we will work with you to find the right person within the firm to help you. We reserve the right to decline to advance any applicant at any time during the application process.

## Financial

An applicant admitted to the Program will be billed monthly for legal services and other charges. The first US\$50,000 (43,000 EUR) in legal fees will be deferred. Thereafter, fifty percent (50%) of the next US\$100,000 (86,000 EUR) in legal fees will be deferred (50% payable as invoiced). Thus, the total deferred amount is capped at US\$100,000 (86,000 EUR). All expenses incurred by Hogan Lovells (e.g., filing fees, foreign agent fees, etc.) will not be deferred and must be paid by client. The period during which the fees are deferred and no payment is required commences on the date of the engagement and ends upon the earlier of:

- 18 months;
- the date upon which the company achieves funding of US\$5 million (4.3 million EUR) or more (in the aggregate); or
- the date of a merger, sale, or liquidation of the company.

At the end of the deferral period the deferred fees plus a premium (7% to 15% of the fees depending on when paid) will be due. An engagement letter will be signed at the beginning of the engagement that provides details on the terms of our representation and the deferral/payment obligations.

## Eligibility

Applicants accepted into the program must meet the following eligibility requirements: (1) be sponsored by a partner at Hogan Lovells; (2) be a new client; (3) operate in the life sciences industry (e.g., therapeutics, diagnostics, drugs, biologicals, devices, software/AI, and/or services); and (4) seek legal services in at least two of the following areas: Corporate, IP, and Regulatory. An applicant may be an individual who intends to form a NewCo or an already formed company.

## Your key contacts



**Kristin Anne Connarn**  
*Partner*



**Beth L. Roberts**  
*Partner*



**Andrew L. Strong**  
*Partner*



**Arne Thiermann,  
LL.M. (LSE)**  
*Partner*